



CREATING CONNECTIONS AND MAXIMIZING CLIENTS' SUCCESS

PRESS HITS



WHAS Great Day Live

Tuesday, Jan 23

LIVE: Between 9AM-10AM

WHAS GMK Weekday

Thursday, Feb 8 & LINK

TWO Segments

WHAS GMK Weekend

Saturday, Feb 10

Live: Between 9AM – 10AM

Tisha Gainey, TAF Co-Founder

Brian Price, Liquor Barn Beer Buyer

WHAS Midday News

Monday, Feb 12

LIVE: 12:20

Trevor Cravens – TAF Co-Founder

with Props

WHAS Weather

Saturday, Feb 17

6AM – 8AM then 9AM – 10AM

Reed Yadon was Live from the

Hangar!

[LINK](#) [LINK](#) [LINK](#)

WAVE 3 Sunrise

Sunday, Feb 11

LIVE: 7:40AM

Trevor Cravens

Leah Dienes - Apocalypse Brew Master featuring "Gimme S'more" the Official Tailspin Ale

Make your own S'more display - promoted the tapping preview event at Liquor Barn on 2/15 with the last two tickets being given away.

WAVE Listens

Thurs, Feb 15 & Fri, Feb 16

John Ramsey will be giving Tailspin

Ale Fest Shout Outs!

WLKY Weekend Newscast

Saturday, Feb 10

LIVE: 7:15AM

Tisha Gainey - Co-Founder of TAF

Brittney Donohue – New Belgium

Beer – A Tailspin Partner

WKYT – Lexington TV

with DeAnn Stephens

Tuesday, Jan 23 & LINK

Tisha Gainey, Co-Creator of TAF

Brady Barlow, Co-Owner of West

6th Brewing

Molly Alzia, Liquor Barn Marketing

& Event Manager

Visuals pitched – Beer, Food,

wearing Pretzel Necklaces



Rusty Satellite

12-minute interview

Missy Alvia Liquor Barn Marketing

Brian Price – Liquor Barn Beer Rep

Tara Bassett – WCHQ 100.9 FM

Monday, Jan, 22

LIVE: 5pm -6pm

Radio and LIVE FB interview for

a full hour

The Ladies of Tailspin!

Tisha Gainey – Co-Creator of TAF

Molly Alziar – Liquor Barn

Marketing & Events

Liz Vail – West 6th

WHAS News Radio

Weds, Jan 31

AND

Monday, Feb 12

102.3 The Jack

Promoted Week of Feb 12



Courier Journal

The COVER of the Velocity

ONLINE – Jan 31

PRINT – Thursday, Feb 1

News and Tribune

Friday, Feb 2

Voice Tribune

Calendar Listing – “Plan Ahead”

Thursdays: Jan 11

Jan 18, Feb 1, Feb 8

The Voice Choice Pick Event

Thursday, Feb 15

EXTOL Magazine

Feb Issue - Week of Feb 12

Online - **Weds, Feb 7**

Full Feature with Photo Placements

on Tisha Gainey and Tailspin

LEO Weekly – Staff Pick

Thursday, Feb 15



Citiview

[Jan 2](#)

Featured info on New Belgium Bingo!

[Jan 18](#)

Added Tailspin to their Calendar picks!

Style Blueprint

[Week of Jan 8](#)

WAVE 3 News

[Friday, Feb 2](#)

Trevor was the featured 5 questions profile!

Go To Louisville Newsletter – to over 200,000 people!

[LINK](#)

JJ Edwards Real Estate Newsletter Online and Email Blast

[Friday, Feb 2](#)

Louisville, KY

[LINK](#)

Louisvilleky.gov.com

[LINK](#)

WHAS TV – Sara Wagner

[Monday, Feb 5](#)

Posted a Pre-Story Video promoting Weds, Feb 7 TWO interviews on GMK

Soln

[LINK](#)

Louisville.com

Online and Newsletter

[LINK](#)

Kentucky Monthly

[LINK](#)

TOPS Louisville

[LINK](#)

Go To Louisville

Week of Jan 22 - posted Tailspin video on Instagram and Twitter

[Jan 30](#)

event is included on website as seen below, also added a link to our video.

DO 502.com

[LINK](#)

Insider Louisville

[Friday, Feb 9](#)

Food & Dining

[Weds, Feb 14](#)



LEO

[LINK](#)

WAVE TV

WHAS TV

[LINK](#)



Jan 26

Digital

Garnered Outfront Media to give us digital and bus stops!!

Digital was FREE!

Bus Stop we paid for Production ONLY

Started Running on THREE Different Digital Locations

Production Donated

XP Louisville – Javier and Team

[Friday, Feb 23](#)

Media Guest List

TOPS Louisville
 Voice Tribune
 Sydney Abramson Go To Louisville – 2 Total
 Jordan Skora – Go To Louisville – 2 Total
 Terry Steiden - Men’s Best Guide – 2 Total
 Eddie & DeAnn Cox – WKYT TV Lexington
 Sara Wagner - GMK plus 2 – 3 Total
 Brook Wegner – GMK plus 1 – 2 Total
 Juliana Valencia – WHAS TV – 2 Total
 Jason Thomas – News and Tribune – 2 Total
 Scott Reynolds – WAVE 3 - 2 Total

Sara Havens – Insider Louisville – 2 Total
 Kevin Gibson – Insider Louisville – 2 Total
 Mickey Meece – Insider Louisville – 2 Total
 Derrick Rose – WHAS - 2 Total
 Katilynn Fish – WHAS Weather – 2 total
 Katie Bemus – Digital Producer WHAS – 2 total
 Robert Bradfield – Anchor WHAS - 2 Total
 John Ramsey – WAVE – 2 total
 Ed Huckleberry – WHAS Radio – 2 Total
Whitney Harding - WHAS News Reporter
Jenny Goodman - Producer